Foundry Powered By IFA Paris

Fashion Incubator Program Application

APPLICANT DETAILS

- 1. Name of the lead applicant applying for the Fashion Incubator Program
- 2. Provide LinkedIn profile URL of the lead applicant

TEAM

- 3. How many founders does your startup have?
- 4. Where are you currently based?
- 5. Which members of your team will attend the program in Paris?
- 6. What experience do you have in the fashion industry?
- 7. At which stage are you in the startup (not started, have an MVP, have launched etc.)?

IDEA

- 8. Provide a video link explaining your business idea (No more than 2 minutes)
- 9. Describe the problem you are solving. What is the customer pain point?
- 10. Why did you pick this idea to work on?
- 11. What advantage will it have over competitors?

THE PROGRAM

- 12. Attach a presentation of your startup / idea.
- 13. Why do you want to join the program?
- 14. Which areas do you need the most support in whilst on the program (MVP building, funding strategy etc.)?
- 15. Have you previously attended any of IFA Paris' other programs?
- 16. Do you need assistance with securing the relevant legal paperwork to join us on the program in Paris? You must be legally able to live and work in Paris to join the program.
- 17. How did you hear about the Fashion Incubator Program at Foundry?
- 18. Please ensure that you have read all the application criteria at www.foundryftlab.com/startup including eligibility, program fees that may be applicable and deadlines.
 - ☐ I confirm that I have read the application criteria